



VSPCA

Annual report 2013

**ONE vision for change
EIGHTEEN years of impact
(and we are just getting started.)**

ANNUAL REPORT

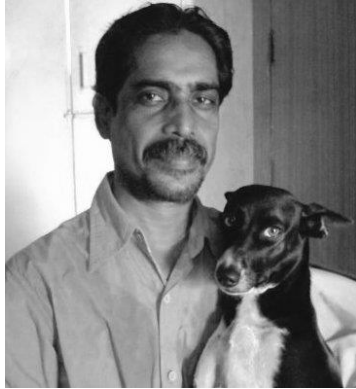
2013-14

The year that was full of challenges and expectations, bringing home victory for our thousands of loving friends!!



Contents

Letter from the President	3
Our Approach and Aim	4
Organisation Governance	5
Contribution Received	6
Programme Strategy	7
Kindness Ocean	8
Kindness Skies	10
Animal Birth Control	12
The Vegan Meals	13
Simhachalam Calves	15
Cattle Respect Programme India	17
Dealing with Plastic Menace	18
The cats	19
The Emus	20
Shelter Activities	21
Water Bowls	22
One Stop Feeding Station	23
From the Rescued Souls	24
How to Donate	25



From the President

Greetings,

We are pleased to present VSPCA's 2013 Annual Report. We hope you will enjoy this year's interactive and more innovative approach to highlighting our recent milestones.

Never before have we seen such disruptions from political turmoil and never have we been under such pressure to rescue the thousands of birds and animals during the continuous natural disasters and not to mention our regular challenges.

As we enter the 18th year – VSPCA's capacity and resolve to meet these challenges is greater than ever. Our achievements are saving lives today and signalling even greater promise for the future.

The strength of our partnerships has been the cornerstone of our progress and impact. Your collaboration and support are central to our work and we are grateful for your continued commitment to animal welfare. Thank you.

Sincerely,

A handwritten signature in blue ink, which appears to be 'Pradeep', followed by a horizontal line.

Pradeep Kumar Nath
Founder/President



Our Approach and Aim

VSPCA works to overcome sufferings and miseries of the animals. To achieve the greatest possible impact, VSPCA works at community level. We aim to protect all kind of animals which are essential part of the environment and society.

Our approach is holistic. We aim to address the animals in need and equally to support them in bringing about positive change and realize their rights.

We tailor our support by combining a mix of humanitarian, longer-term development and campaigning and advocacy strategies, so that everything we do is connected and mutually reinforcing.

VSPCA is an independent organization recognized by Animal Welfare Board of India, Chennai, Ministry of Social Justice and Empowerment, New Delhi.

Registration No.:- 865/96

Income tax exception detail pertaining to 12A (b) of the income-tax Act, 1961

Charitable Objects

As stated in the Memorandum of Association the objects for which VSPCA is established for the welfare of animals are –

- Prevent any type of cruelty towards animals, belonging to all categories, including those domesticated, stray and all those in captivity.
- To educate the general public and inculcate a love for animals and a healthy interest for their welfare.
- To promote an awareness to the existence of animals as an essential part of life.
- To prevent inhumane and indiscriminate killing of stray dogs and other animals.
- To recommend merciful and pain-less killing of animals suffering from in-curable and painful diseases.

The organization is not a profit making organization; it is purely for the welfare, preservation of all animals.



Organization Governance

Jurisdiction and tasks of Board and Management during 2013-14

The Board –

- ❖ Is ultimately responsible for strategy, policy, budget and result.
- ❖ Approves audited financial statement and ensures the organizations compliance with laws and regulation.
- ❖ Sees to it that the activities of the organization are aimed at realizing the target and contribute to its mission.
- ❖ Examines the strategic long term plan and the individual annual plans and budgets and reviews the progress of the plans throughout the year.
- ❖ Decides adjustments of plans, budgets and investments.

Composition of the Board as on March 31, 2014

- Project Director/ Founder/ President: Mr Pradeep Kumar Nath
- Vice president – Ms Usha
- Secretary – Ms Mallika Buddhiraju
- Treasurer – Mr J. Sridhar
- Joint Secretary – Ms Sarada Buddhiraju/ Mr JVVS Rajsekhar
- Joint Secretary – Mr Pramod Agarwal / Mr Subhash Kedia/ Mr Srikanth

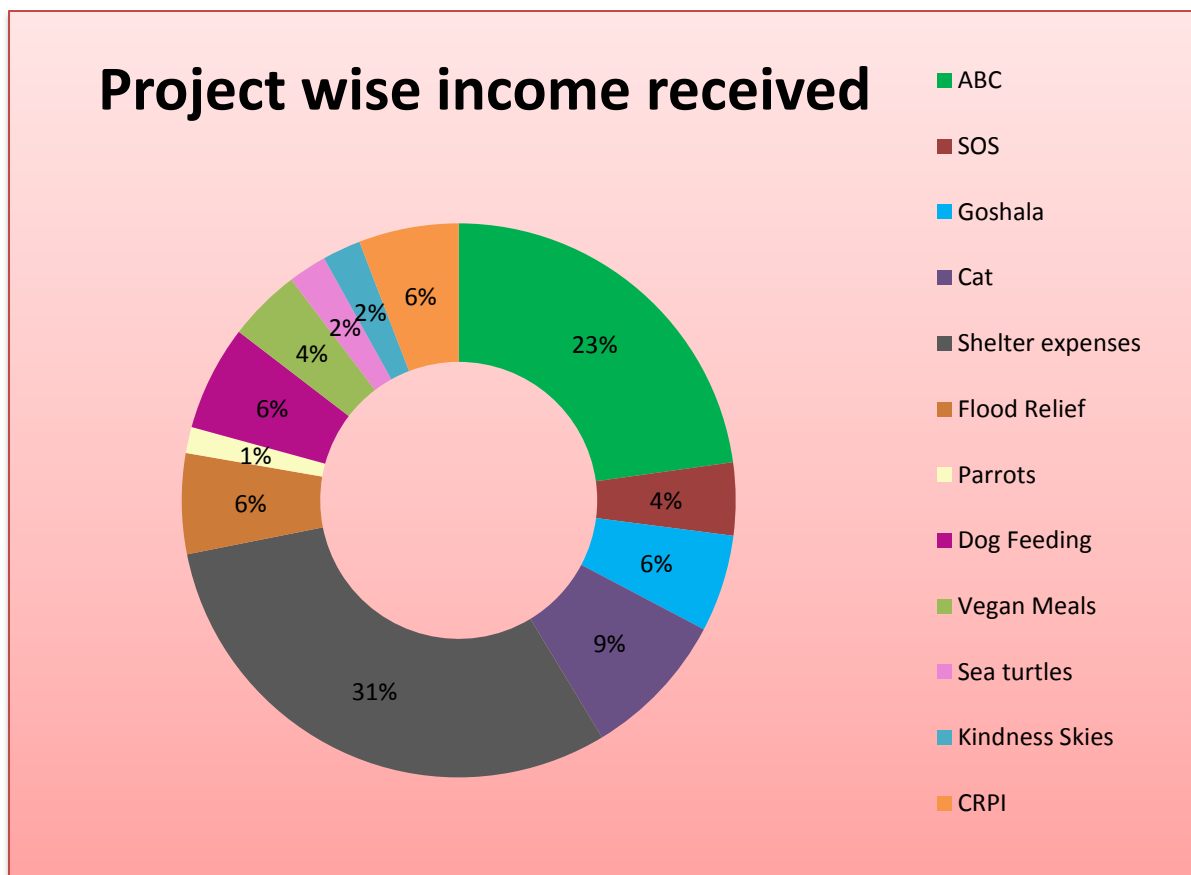
Advisory Board

- Mr Phil Wollen and Mrs Trix Wollen
- Ms Eileen Weintraub
- Ms Olive Walker
- Ms Margaret Gebhard
- Ms Esther Geisser



Contribution received throughout the year

We are grateful to the people and organisations from across the world for supporting us. We seek your continuous support.



Starting clockwise (ABC-23%, SOS-4%, Goshala-6%, Cat-9%, Shelter Expenses-31%, Flood relief-6%, Parrots-1%, Dog feeding-6%, Vegan meals-4%, Sea turtles-2%, Kindness skies-2%, CRPI-6%)



Programme Strategy



VSPCA aims and implements campaigns to prevent any type of cruelty towards animals, belonging to all categories, including those domesticated, stray and all those in captivity, for which we take into consideration community involvement as the key decisive factor for the success of any campaign. Collaboration with likeminded organizations and stakeholders has been the strength and support behind the accomplishment of several major targets and achievement of milestones with a view of sustainable development through holistic approaches and methods.



Babies coming out of their shells into a whole new world were welcomed by our team with hearts full of love and satisfaction, as they share deep sentiments with us since 1996-97.

Olive Ridley sea turtles are beautiful creatures and it brings immense joy to us to see the trending increase in their population. This year we witnessed considerable increase in the population of the sea turtles. We took under care **319 nests** and a total of **34,056 hatchlings** successfully started off their journey into the sea. The much needed support from the partner organisations and the A.P. Forest Department made it yet another successful year in the 18 year old sea turtle protection project. Our Sea Turtle Protection Force Team did tremendous job. Their dedication is worth complimenting. Applause to them!

Ex-situ Protection										
Area	January		February		March		April		May	
	No. of eggs	Hatchlings released	No. of eggs	Hatchlings released	No. of eggs	Hatchlings released	No. of eggs	Hatchlings released	No. of eggs	Hatchlings released
Zone I	1723	1419	8848	7675	4773	4381	636	446	nil	446
Zone II	1143	999	13081	11864	6442	6040	432	388	nil	398
TOTAL	2866	2418	21929	19539	11215	10421	1068	834	0	844





Giving safe flight to 20, 000 birds including, Asian open billed storks, pelicans, painted storks and 40 different species of Indian birds. . . .

This year the sky again stood stunned with the arrival of thousands of magnificent migratory birds, welcomed by the villagers who believe birds bring fortune to their villages.

Due to the proximity of sea and cyclone terror, the birds always live on the edge. This year we faced super cyclone “Phailin”, which destroyed the homes of several birds, leaving them to the mercy of Mother Nature. Our emergency rescue team was out for action the very moment the cyclone hit us.

We were supported by the medical team of Vets and Para vets from other parts of the State too. Emergency Food and medication were made possible only with your support. We cannot thank enough all those who forwarded their helping hands when we were in need the most. The support facilitated the successful takeoff of 20, 000 birds with their offspring. You made their flight successful.





Animal Birth Control programme – 6,484 dogs covered this year... Another year we are Rabies free!

This year also we continued to be a Zero Rabies city for the 3rd consecutive time. With an average of 20 dogs per day we covered 6,484 dogs with a 70:30 female - male dog ratios respectively in the old city and extended areas. Having started with just 10km area, we have now stretched out to 400km in Visakhapatnam and also cover a 30km radius of surrounding villages.

We have always emphasised on the education and awareness campaigns as we consider them the most important tool for the success implementation and effective results. Our effort in this direction was fruitful this year too.

We are planning a Rural Mobile programme and are looking for partners and associates to help us. Eventually we plan to cover all of the rural places in the State.



The programme gained immense popularity and appreciation as it celebrates the spirit of oneness and honour the mutual love of abandoned souls.

This very sensitive and compassionate programme was very successful this year, which began under the stewardship of Mr. Phil Wollen (Winsome Constance Kindness Trust), to honour the people who love animals on the street and to bridge the gap between the souls. We covered maximum beneficiaries who share warmth and love with the street animals.

So far 37,440 packets have been distributed to beneficiaries since the beginning of the campaign in 2010.

This year 80 lucky beneficiaries also received winter rugs and utensils.

This was made possible with the support of Well Fed World, VSPCA and all the happy beneficiaries are extremely thankful to them.





Another Milestone !

15,000 slaughter every year to Zero



The simhachalam calves



After the proud declaration by the Honourable Minister of Endowment to stop the cows auctioning; some bigger challenges awaited us. It was a real test of our strength in the month of May and June which are considered the most auspicious in the Hindu calendars. People ignorant of the declaration were continuing to bring calves in the temple and the irresponsible temple authorities had no accommodation for them. It was the beginning of our 2nd phase effort.

Keeping in mind the urgent need for education and awareness programmes, the Cattle Respect Programme team covered 3 districts and 145 villages to educate more than 7000 farmers. Along with this more than 2800 calves were given for adoption to the poor eligible farmers under strict monitoring.

The salient features of our effective efforts for 2013-14 (12 months) to stop this heinous crime to the male calves in the name of religion. A crime that had been going on for several years killing thousands of male calves every year.

Awareness camps	145 areas
Simhachalam camps	80 times
Shandies (cattle market)	127 visits
Meetings with officials	75 related stakeholders
Villages visited	145 nos.
Districts covered	3 (Visakhapatnam, Srikakulam, Vijayanagaram)
Farmers educated	7250 nos.
Total animals rescued	3974 cattle
Total adoption	2816 re-homed

At last, we attained success with flying colours, as we brought down the offerings from 15,000 male calves per year to ZERO!

In our next phase we plan to setup village Goshalas (cow sanctuaries), to stop the supply of calves completely and to make villagers self efficient with income generation through the byproducts utilization.

Cattle Respect Programme India



The illegal transportation and slaughter of cattle is still prevailing in our State, so our fight continues. We seized several vehicles and stopped illegal transportation, but there is still a need to explore a permanent solution with the support of authorities.

We are using extensive education and awareness programmes in the villages to deal with circumstances. Our collaboration with **Animals' Angels, Germany** has been very successful and the support received has been very helpful in all aspects.

Our education and awareness campaigns have been so successful that we are now receiving calls from States miles away for the rescue of cattle from this cruelty.

With great team effort and sheer tenacity our team achieved major successes this year. We had successful raids at various illegal slaughter houses and several vehicles under illegal transportation were seized carrying cruelly tied cattle.



Dealing with plastic menace

Ever since we began rescuing cattle from illegal slaughter houses as well as from transportation and accidents, we have been finding plastic bags inside many of them. Apart from this we have also found plastic bags inside birds and other animals that we have rescued under our SOS programme. The severity of the situation engulfed us and made us to apply pressure both legally and in liaison with the respectable authorities. Apart from our intense emergency surgical operations, we also noticed plastic bags in the sea turtles when we had carried out the post mortem to ascertain deaths.

In an attempt to ban all kind of plastic bag both in the State of A.P. and also all over the country, we went to the Supreme Court and we are hopeful of a very positive judgment in view of immense destruction that the plastic bags on the streets are causing to birds, animals and humans.

Kassiopeia Cat House



Cat house in Kindness Farm

In our attempt to give a better life to the cats and to rescue them from accidents and poachers, we were supported by NetAP, Switzerland.

We are extremely grateful to them for providing a new house to the cats in our Kindness Farm where the cats rescued from accidents, and those abandoned will be accommodated. This cat house has 3300 sq.ft of open space as well as another 2500 sq.ft of inner space leaving the cats free to move around and enjoy the facility.

Cat rescue and clampdown on poachers

Our sustainable efforts have driven the poachers away from this area but we are aware that they could appear at any stage and in any centre in this vast area to catch the cats. And they do so because of the support they derive from the humans who do not like them because cats are considered a bad omen. Therefore, cats are terribly vulnerable and have many dangerous predators. It is for this reason that the cats are always hiding and never seen openly moving around freely. That is the reason why our policy has been to rescue cats which are in absolute danger and provide a safe comfortable atmosphere in our exclusive cat refuge centre and in order to help more cats we are developing the cat refuge in the Kindness farm also. Very soon we are going to launch our Cat Respect Programme India in collaboration with NetAP to provide full proof cat safety areas and also an awareness programme to all sections of the society.

Under the cat protection programme which is being initiated strongly to give a comprehensive protection for the cats of the district both rural and urban areas, the **Help Animals India** has contributed in helping the cats with their adoption programme and for supply of essential special needs for kitten, ABC programme and their care since many years now. Thus, the Help Animals India support along with the **Marchig Animal Welfare Trust** and **Greater Good Organisation** has been very vital and we eagerly look forward for their continuous support.

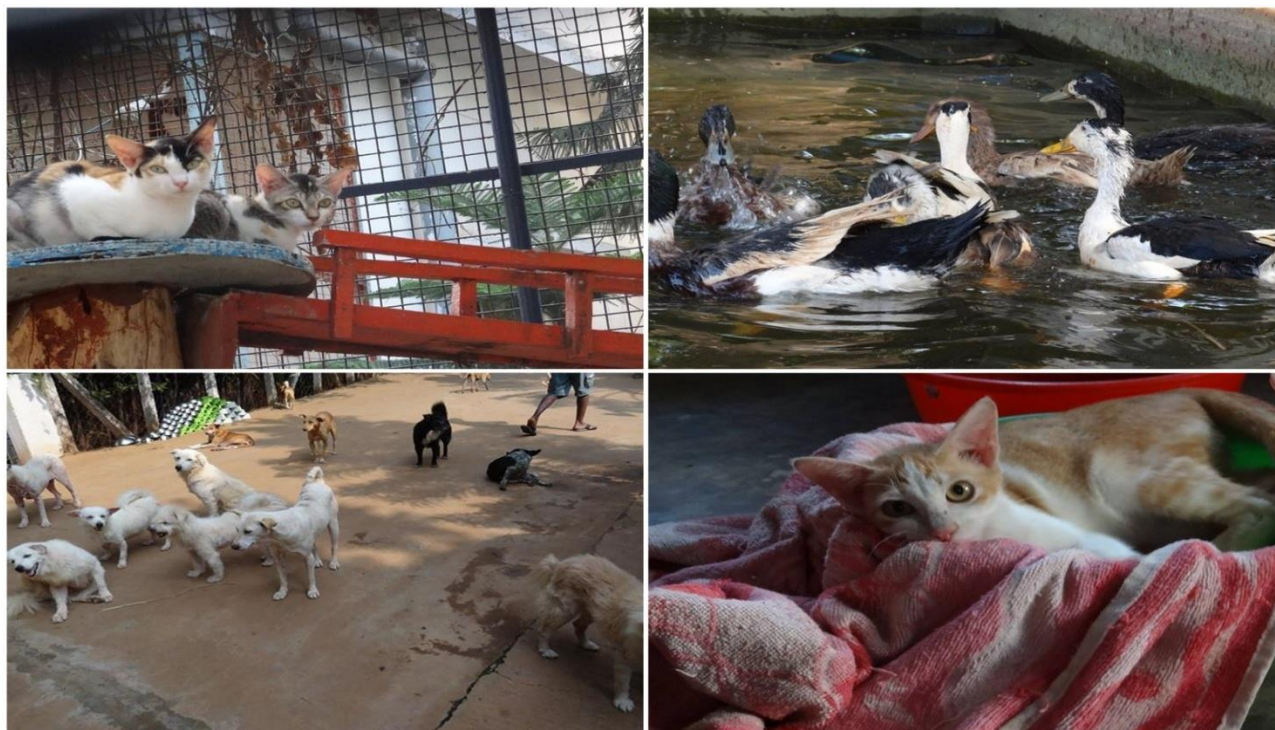
The Emus



The birds were striving hard to survive right in front of our shelter. They were bought for business purposes, but with the financial failure the owner left them abandoned starving for food and water. As our utmost obligation is to rescue the lives of innocent birds, we took over the entire facility and sent a medical team to give them emergency treatment. When the medical conditions of the birds settled down, we shifted them to our Kindness Farm where they now have sufficient space to move around. They also have food and supplements which were made possible with your immediate support. We now have a separate shed for the birds, where they spend their leisure time, safe from the scorching sun.

We are very grateful for every one of you for helping us help these birds which are now under our lifetime care.

Shelter Activities



Despite several destructive cyclones and floods in our area, our shelter managed to overcome the difficulties and it is flourishing through the blessing given by all of you supporters. The animals in both the shelters are happy spending time with each other in a healthy environment. With completely self sustaining arrangements including a bio gas plant and organic farming, we are setting an example for many large organisations that are struggling to reach the targets and are apparently shutting down on the cost of fund deficiency. Our shelter is the only organisation in the entire Coastal Andhra and thus the responsibility is high as well.

We now have more than 147 cats, 300 dogs and 850 cattle along with many species like tortoises, rabbits, guinea fowls, parakeets, ducks, pigeons, horses, pigs, monkeys and owls.

We did maximum plantations in the Kindness Farm which yielded some of the best organic fruits this year. We are very positive that in the near future our shelter is going to be a role model for the entire nation.

Water Bowls



We believe that along with the extensive ABC programme in the city we must also include water facilities for the strays in summer. People relax in air cooled room whereas hundreds of animals in the street suffer heat stroke. Leaving operated dogs in the street facing heat stroke is not the impact we want to bring.

After a tireless effort over 2 years, Municipality in their Monitoring Committee finally agreed to allow us to place water bowls on the street corners, since it is a permanent setup we needed the authority's permission. We strongly believe in extensive education and awareness programme to be included in the ABC programme to facilitate the need of food and water to the animals in every street. This is in addition to our "one stop feeding station".

We plan to work simultaneously with volunteers from various locations around the city. With the participation of schools and other educational institutions, we wish to spread it all over the city. We seek the participation of youths who can carry forward this cause to bring change in the lives of animals.

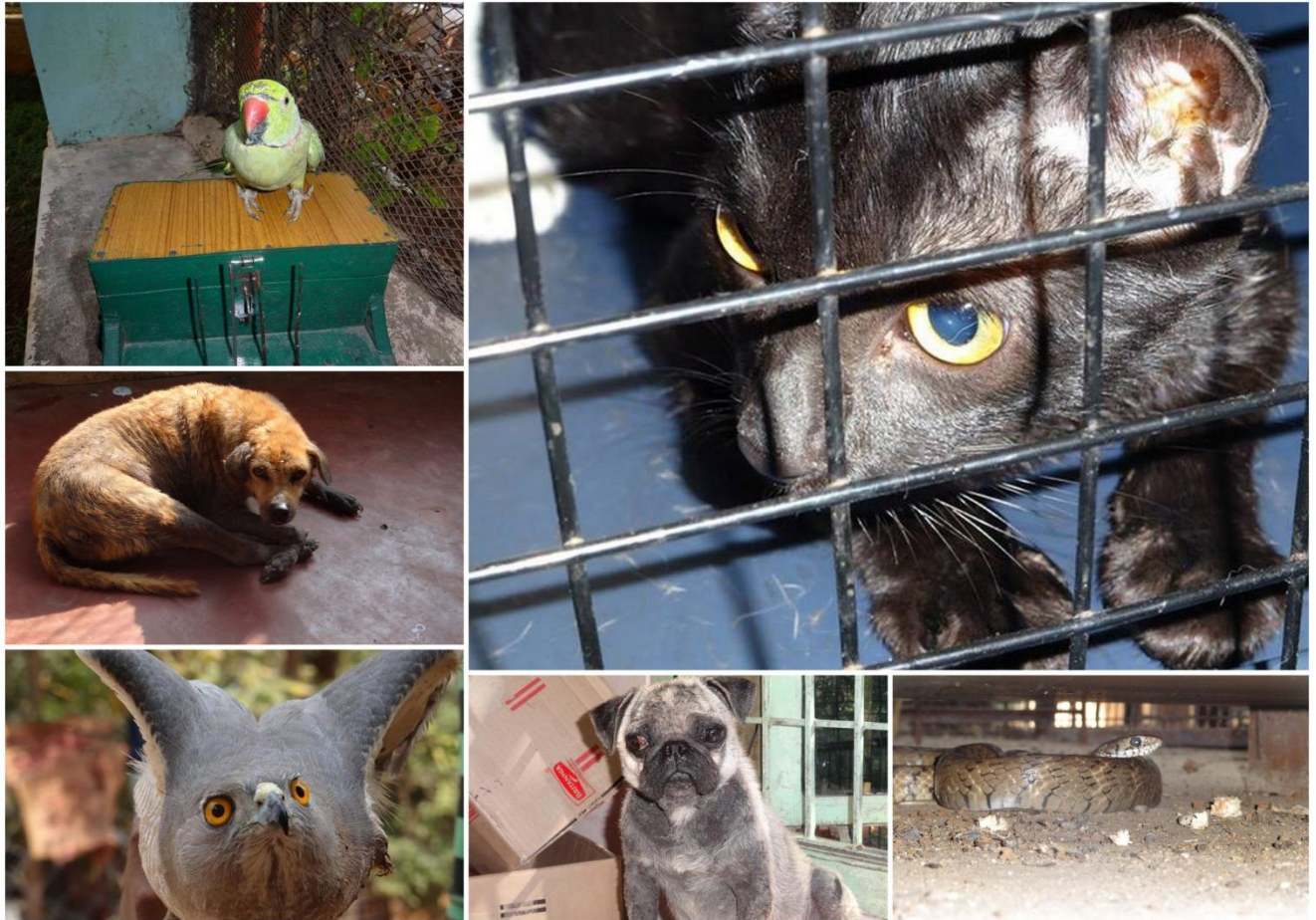
We are manufacturing concrete bowls and soon they will be ready to be fixed in predefined places.

One Stop Feeding Station



This is the Foundation project of the VSPCA. The founder of this organisation used to feed the street animals which were in distress. 40 years onwards, the programme continues strongly with our flexible team of 4 members covering more areas and benefiting more numbers of animals. Today, the beneficiaries include rats, cows, pigeons and squirrels. Also, the feeding times have increased to 3 phases per day, (6:00am to 9:00am, 4:30pm to 8:00pm and 10:00pm to 10:30pm). The team also carries out on the spot treatment and medical consultancy services to those who cannot go to private hospitals. Dogs in particular come to our presently 12 different stations travelling from as far as 10kms. They wait precisely and anxiously at the spot and come to the place very punctually. Therefore, we have to be fully prepared much before their arrival. Today, we cover almost a 30km radius and provide food to more than 200 animals.

From the Rescued Souls



We are extremely grateful to every one of you for making this possible by connecting with us. Your prompt efforts helped to save the lives of many distressed friends this year.

We hope to receive your continuous support for many years to come... please extend your helping hands.

HOW TO DONATE

DONATE ONLINE

The fastest and easiest way to donate is online via PayPal. You don't need a PayPal Account to donate, only a credit card.

To specify your donation be used specifically for one of our programs, please let us know in the "notes" field during payment.

www.vspca.org/donate

DONATE BY MAIL

USA tax-deductible contributions can be sent to Help Animals India, a 501(c)(3) organization. The Help Animals India board has agreed to help VSPCA.

Mail your check made out to "Help Animals India" (with "VSPCA" in the memo) to the address below.

Help Animals India
19215 32nd Avenue N.E.
Seattle, WA98155USA.

Or send by PayPal through the www.helpanimalsindia.org website, please specify for VSPCA.